

The Sound of Healthy Living

iHub Radio Makes A Connection With Listeners Who Care About Quality of Life

As the only 24/7/365 all-local spoken word media platform in the Coachella Valley, iHub Radio connects with thousands of listeners each week who take a proactive interest in the region they call home either fulltime or seasonally. With a broad lineup of daily and weekly programs that speak to the vast range of lifestyle interests and current events, iHub Radio is able to offer an extensive package of outreach opportunities to help Lifestream achieve goals for blood donations as a year-round marketing partner. Go beyond traditional campaigns and collaborate on multiple blood drive challenges that iHub Radio will reward winning teams with their own complimentary ads and in-show promotions.

Regular appearances on iHub Radio's current events and health-specific programs, station-sponsored blood drives and remote coverage of other Lifestream events is all a part of being an Annual Partner in keeping listeners aware and healthy.



Integrated Solutions Partnership

- 140 60-Second Ads across all dayparts Mon-Sun (7A-9P) each month.
- Segment Sponsor :60 Ad & Billboard 5 pm Mon-Fri
- Segment Sponsor :60 Ad & Billboard 3 pm Sun
- 2 Business Challenge Blood Drives Annually
- 4 Remote Broadcasts (Quarterly Event)
- 2 Monthly 20-minute Talk Show Appearances

Monthly Value: \$3,750.00

Weekday Current Events Programs

Mike Livingston Show 7 to 10 am

McMullen & Friends 4 to 6 pm

Weekly Health & Wellness Programs

The Good Life Sun. 12 pm, Mon. 11 am

A Good Fit Sunday 1 pm

Jeff Hocker Show Sunday 2 to 4 pm

**iHub
RADIO**

iHubRadio.com

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